AO 440 (Rev. 8/0)	) Summons	in a	Civil A	ction
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T	INITED	STATES	DISTRICT	COURT
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District of MASSACHUSETTS

CAPPSEALS, INC.,

SUMMONS IN A CIVIL ACTION

V.

CASE NUMBER: 05-11907-JLT

DIRECT MARKETING CONCEPTS, INC., ITV DIRECT, INC., DIRECT FULFILLMENT, LLC, DONALD BARRETT and ROBERT MAIHOS

05-11907 JLT

TO: (Name and address of Defendant)

ITV DIRECT, INC. c/o Susan Gelwick, Esq. Seyfarth Shaw LLP World Trade Center East, Two Seaport Lane, Suite 300 Boston, MA 02210

YOU ARE HEREBY SUMMONED and required to serve on PLAINTIFF'S ATTORNEY (name and address)

Scott A. Silverman, Esq. Gadsby Hannah LLP 225 Franklin St., Suite 2200 Boston, MA 02110

an answer to the complaint which is served on you with this summons, within 20 days after service of this summons on you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. Any answer that you serve on the parties to this action must be filed with the Clerk of this Court within a reasonable period of time after service.

SARAH A HOBBITON

CLERK

(By) DEPUTY CLERK

9-20-05

DATE

<sup>(1)</sup> As to who may serve a summons see Rule 4 of the Federal Rules of Civil Procedure.